



# Md.Suvo Sheikh

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North Bishil, Mirpur-1

Dhaka

[www.themarketingexpert.pro](http://www.themarketingexpert.pro)



## MARKETING CONSULTANT

### ABOUT ME

Results-driven Digital Marketer with 3 years of experience in SEO, PPC, social media marketing, and content strategy. Proven ability to develop and execute successful marketing campaigns that drive brand awareness, engagement, and conversions. Skilled in data analytics and audience targeting to optimize performance and maximize ROI.

### EDUCATION

2020 – 2021 | Govt Bangabandhu College  
BBA Honours Management

2018 – 2020 | Govt. Bangla College  
Business Studies (H.S.C)  
GPA: 4.58

### CERTIFICATIONS

National Skills Development Authority  
(NSDA)

Digital Marketing for Freelancing  
Level 3  
Got certified

Digital Marketing  
Creative IT Institute Dhaka  
Got certified

HubSpot Marketing Certification  
Got certified

### HARD SKILL

- Search Engine Optimization (SEO)
- PPC Advertising (Google Ads, Facebook Ads)
- Social Media Marketing & Management

- Content Creation & Copywriting
- Email Marketing & Automation
- Web Analytics & Conversion Rate Optimization
- Keyword Research
- Website Audit
- On-page SEO & Off-page SEO
- YouTube SEO
- Web Design

### SOFT SKILL

- Communication
- Creativity
- Problem-Solving
- Adaptability
- Time Management
- Collaboration
- Analytical Thinking
- Attention to Detail
- Customer-Centric Mindset
- Emotional Intelligence
- Team-Building
- Organizing

## WORK EXPERIENCE

2025-01 January 2026

### **Eastern Mobile**

Digital Marketer & Website Manager  
Eastern Mobile – Bangladesh

2025 – 31 September 2025

### **GO STUDIO**

Social Media Marketing  
Managed paid advertising campaign that resulted in 50% ROI.

2024 – 2025-

### **GENTLE ME NOW**

Social Media Marketing  
Managed paid advertising campaign that resulted in 80% ROI.

2024 – 2025

### **IMPRESIA**

Social Media Marketing  
Led a product launch campaign that generated 90% more sales within the first month.

2023 – 2025-

### **DOCTOR VILLAGE GLOBAL**

Web Design and SEO  
Successfully designed the website. SEO Boosts Website Traffic by 50%: Enhanced Visibility and Engagement Through Optimized Content and Targeted Digital Strategies (Running).  
doctorvillageglobal.com

## INTEREST

- Team Collaboration
- Learning & Certifications
- Business Growth & Strategy
- Creative Problem-Solving
- Travelling

## LANGUAGES:

Bangla (Proficient), English (Intermediate)

## PERSONAL INFORMATION

Date of Birth: 08 Nov 2002

Nationality: Bangladeshi

NID: 103 1710 344

Marital Status: Married

Religion: Islam

## REFERENCES

Nayim Adnan

**Creative IT Institute**

**Designation: Mentor**

Phone:01636-428140

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